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CMAOI ASSOCIATION

Present a One Week Online

WORKSHOP & FACULTY DEVELOPMENT PROGRAM

on



19 - 23 AUG, 2024

2:30 - 4:30 PM

Registration Fee

Rs 500

(for working professionals)

Rs 250

(for students)

INTEGRATING INTERDISCIPLINARY RESEARCH FOR INNOVATION AND SUSTAINABLE DEVELOPMENT

Message From The Patron

We are thrilled to invite you to an online Faculty Development Program and Workshop on "Integrating Interdisciplinary Research for Innovation and Sustainable Development" organized by the Commerce and Management Association of India (CMAOI) in collaboration with Karunya School of Management. Join us for sessions with esteemed speakers covering key topics like green innovations, financial solutions for sustainability, ethical tech issues, commerce-technology intersections, and collaborative research methods. This event promises valuable insights, practical strategies, and excellent networking opportunities.



DR. AAMIR JUNAID AHMAD

Secretary, CMAOI Association

TEDx Speaker | Featured in FORBES | Times Excellence Awardee

ABOUT KSM

Karunya University is a Category 1 Deemed-to-be University, NAAC A++ Accredited, with NBA Accredited programs. Recognized in the World University Rankings 2024 and NIRF, Karunya University excels in teaching, learning, research, and consultancy. The institution focuses on providing solutions to critical human issues in Water, Food, Healthcare, and Energy through scientific and technological advancements.

ABOUT CMAOI

The Commerce and Management Association of India (CMAOI) is a prestigious professional organization dedicated to advancing education and research practices across India. With over 200 esteemed members, including Heads of Departments from renowned colleges and industry professionals, CMAOI is a dynamic platform fostering networking, knowledge-sharing, and collaboration within commerce, management, and technology.

Our esteemed association boasts a membership of over 150 individuals, encompassing leaders from various domains, including Heads of Departments from renowned colleges and universities, as well as professionals from the industry. Join us in shaping the future of commerce, management and technology through collective expertise and shared vision.

ABOUT PROGRAMME

The Faculty Development Program (FDP) and Workshop is a structured initiative aimed at enhancing the skills, knowledge, and effectiveness of faculty members and professionals in the field of entrepreneurship. This program focuses on improving teaching and learning methods, advancing research capabilities, and fostering overall professional development.

Tailored for academic educators and industry professionals, this FDP emphasizes critical areas such as green innovations, financial solutions for sustainability, ethical tech issues, commerce-technology intersections, and collaborative research methods. The program also delves into creativity and ideation techniques, risk management, team building, and effective pitching skills.

Notably, this initiative is an invaluable resource for individuals aspiring to pursue advanced academic degrees like a Ph.D. or M.Phil., providing a comprehensive foundation for their academic and professional growth. Participants will gain practical insights and strategies that are essential for excelling in entrepreneurial ventures and innovation management.

OBJECTIVE

- Learn to blend commerce, technology, and humanities for green innovation strategies.
- Understand how financial tools can advance sustainability goals.
- Examine the ethical implications of technological and business advancements.
- Explore how the intersection of commerce and technology can drive sustainability.
- Discover best practices and case studies for effective collaborative research.
- Learn about the benefits of open source solutions for sustainable digital security.
- Develop management strategies that support eco-friendly technologies and practices.
- Gain insights into global strategies to promote sustainable entrepreneurship.
- Assess the cultural and social effects of technological advancements on sustainability.
- Master techniques for managing and fostering innovation within organizations.

KEY TAKEAWAY

- Connect with industry experts, peers, and like-minded individuals.
- Gain access to video recordings of all workshop sessions for future reference.
- Receive an electronic certificate upon completion of the program, validating your participation and skills acquired.
- Opportunity to join the lifetime membership of the Commerce and Management Association of India (CMAoI), unlocking further benefits and networking opportunities within the association.

REGISTRATION FEE

The registration fee for the workshop and Faculty Development Programme is Rs 500 for working professionals and Rs 250 for students.

WHO SHOULD ATTEND

- Professionals interested in sustainable development through interdisciplinary approaches.
- Financial experts focused on sustainable financial innovations.
- Technology and business leaders exploring ethical tech implications.
- Commerce and tech professionals driving sustainability innovations.
- Researchers seeking best practices in collaborative sustainability research.
- IT specialists interested in open source cybersecurity solutions.
- Strategic managers developing green innovation strategies.
- Global business strategists for sustainable entrepreneurship.
- Cultural analysts assessing technology's societal impacts.
- Innovators enhancing skills in innovation management.

CHIEF PATRON



DR. J. CLEMENT SUDHAHAR

Professor & Dean, KITS, Tamil Nadu

PATRONS



DR PRATAP CHANDRA MANDAL

Asst Professor, IIM Shillong, Department of Marketing
Lifetime Member of CMAoI Association



DR AAMIR JUNAID AHMAD

Secretary, CMAoI Association
TEDx Speaker | Featured in FORBES | Times Excellence Awardee



DR ACHINT NIGAM

Asst Professor, BITS Pilani, Department of Management
Lifetime Member of CMAoI Association

ORGANISING COMMITTEE



DR IPSEETA NANDA

Professor and Dean IQAC,
School of Computer Science and Engineering, IILM University
Lifetime Member of CMAoI Association



DR SWETHA THIRUCHANURU

Asst Professor, SSSIHL, Department Of Management And
Commerce
Lifetime Member of CMAoI Association



MS SACHANA C

Asst Professor, Bangalore University, Department Of Management
And Commerce
Lifetime Member of CMAoI Association



DR SAPNA DADWAL

Professor & Head, DPGITM, Department Of Management
Lifetime Member of CMAoI Association

CONVENOR



DR G. VIKRAM

Associate Professor, KITS, Tamil Nadu

SPEAKERS



DR REENA R

Associate Professor & HOD, Sri Krishna Arts And Science College, Department of Commerce (International Business), Tamil Nadu

Lifetime Member of CMAoI Association



DR R SATHEESHKUMAR

Professor, Surana College (autonomous), Department Of MBA And Research Centre, Tamil Nadu

Lifetime Member of CMAoI Association



MR LIBEESH PC

Asst Professor, CMR Institute Of Technology, Department of MBA, Bangalore

Lifetime Member of CMAoI Association



DR ZEESHAN ALI

Asst Professor, National Institute Of Technology, Department Of Humanities And Social Sciences, Patna

Lifetime Member of CMAoI Association



DR S CATHERINE REX

Associate Professor, Saveetha Engineering College, Department of Management Studies, Tamil Nadu

Lifetime Member of CMAoI Association

SPEAKERS



MRS SANGEETHA P

Asst Professor, Vivekanandha Educational Institutions,
Department of MBA, Tamil Nadu
Lifetime Member of CMAoI Association



DR AMARNATH REDDY

Asst Professor, Vignana Jyothi Institute Of Management,
Department of Finance & Marketing, Telangana
Lifetime Member of CMAoI Association



MS SARALA HEMANTH KUMAR

Asst Professor, Padmashree Institute Of Management
And Sciences, Department of Management, Karnataka
Lifetime Member of CMAoI Association



MS AKHILA N

Asst Professor, Padmashree Institute Of Management &
Sciences, Department of Commerce And Management,
Karnataka,
Lifetime Member of CMAoI Association



MR MOHIT TIWARI

Asst Professor, Bharati Vidyapeeth's College Of Engineering,
Department Of Computer Science And Engineering, Delhi
Lifetime Member of CMAoI Association

REGISTRATION

Registration Link:

<https://forms.gle/pUWNxu1uUKeVYLFn7>



Payment Details:

Scan this QR Code to pay your registration fee



Bank Name:

Name:

Account No:

IFSC Code:

Axis Bank
CMAOI ASSOCIATION
923020070319349
UTIB0000142

Bank Name:

Name:

Account No:

IFSC Code:

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Event Details:

For more event details, please visit our webpage.
www.cmaoi.org/events.php



SCHEDULE

DATE	TOPIC	SPEAKER
19 August (2:30 PM - 3:30 PM)	<u>The Role of Interdisciplinary Research in Driving Sustainable Business Innovations</u> Exploring how blending different academic perspectives can lead to innovative solutions for sustainable business practices.	Dr R Satheesh Kumar
19 August (3:30 PM - 4:30 PM)	<u>Financial Innovations for Sustainable Development: A Cross-Disciplinary Perspective</u> Investigating how financial innovations and instruments contribute to sustainability goals, highlighting the importance of interdisciplinary research in creating sustainable financial solutions.	Mr Libeesh PC
20 August (2:30 PM - 3:30 PM)	<u>Humanities Perspectives on Ethical Issues in Business and Technology</u> Analyzing the ethical implications of technological and business innovations from a humanities standpoint.	Dr Zeeshan Ali
20 August (3:30 PM - 4:30 PM)	<u>Integrating Management Strategies with Technological Innovations for Sustainable Growth</u> Understanding how management theories can incorporate technological innovations to drive sustainable growth.	Ms Sarala Hemanth Kumar
21 August (2:30 PM - 3:30 PM)	<u>Commerce and Technology: Bridging the Gap for Sustainable Development</u> Investigating how commerce and technology intersect to promote sustainability and innovation.	Ms Akhila N

SCHEDULE

<p>21 August (3:30 PM - 4:30 PM)</p>	<p><u>Cultural and Social Impacts of Technological Advancements: An Interdisciplinary Review</u> Assessing the cultural and social consequences of technological advancements and their implications for sustainable development.</p>	<p>Dr S Catherine Rex</p>
<p>22 August (2:30 PM - 3:30 PM)</p>	<p><u>Strategic Management for Green Innovations: Integrating Commerce, Technology, and Humanities</u> Developing strategies for integrating green innovations across commerce, technology, and humanities disciplines.</p>	<p>Mrs Sangeetha P</p>
<p>22 August (3:30 PM - 4:30 PM)</p>	<p><u>Global Business Strategies for Sustainable Entrepreneurship: Integrating Interdisciplinary Approaches</u> Sustainable Entrepreneurship in a Global Context, definition and significance, Current trends and future outlook. Global Business Environment and Its Impact on Entrepreneurship.</p>	<p>Dr Reena R</p>
<p>23 August (2:30 PM - 3:30 PM)</p>	<p><u>Open Source Cybersecurity Solutions for Sustainable Digital Infrastructure</u> Benefits of open source cybersecurity solutions for sustainable digital infrastructures and emphasize the need for interdisciplinary collaboration to address cybersecurity challenges.</p>	<p>Mr Mohit Tiwari</p>
<p>23 August (3:30 PM - 4:30 PM)</p>	<p><u>Collaborative Research Methods for Innovation and Sustainability: Best Practices and Case Studies</u> Providing practical insights and case studies on effective collaborative research methods that drive innovation and sustainability.</p>	<p>Dr Amarnath Reddy</p>



Thank you!

FOR YOUR SUPPORT